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GrÀfica De Les Rambles: The Signs Of Barcelona



Synopsis

From the labyrinthine paths and serene squares of the Gothic Quarter to the stunning art nouveau architecture of the Eixample, Barcelona is a place of irresistible charm. Throughout this beloved Catalan city by the sea, dazzling signage is everywhere: glowing mosaics and stained glass, intricately carved stonework and brilliantly gilded placards that herald the city's eclectic mix of commerce, all documented with affection and a dash of obsession by celebrated graphic designer Louise Fili. *GrÀfica de les Rambles* is Fili's travelogue and photographic diary of the most striking and inventive signs for restaurants and hotels, farmÀcias and pastisseries, the workshops of artisans, and grand department stores. This follow-up to *Graphica della Strada: The Signs of Italy* and *Graphique de la Rue: The Signs of Paris* is a love letter to Barcelona and a trove of inspiration.

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Customer Reviews

Louise Fili is director of Louise Fili Ltd, a New York-based design studio specializing in branding for food packaging and restaurants. Fili was art director of Pantheon Books for eleven years, where she designed close to 2000 book jackets. She is a member of the Art Directors Hall of Fame, and received the medal of lifetime achievement from the AIGA and the Type Directors Club. Fili is the author of *Elegantissima*, *Grafica della Strada*, and *Graphique de la Rue*. She also co-authored and designed *Italianissimo* and *The Cognoscenti's Guide to Florence*. With her husband, the design historian Steven Heller, she is co-author of *Italian Art Deco*, *British Modern*, *Dutch Moderne*, *Streamline*, *French Modern*, *Deco EspaÃa*, *German Modern*, *Deco Type*, *Design Connoisseur*, *Counter Culture*, *Typology*, *Stylepedia*, *Euro Deco*, *Scripts*, *Shadow Type*, *Stencil Type*, and *Slab*

Serif Type. She has also designed Perfetto, Tutti Frutti, and Brillante pencils.

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